

# SECRETARY OF DEFENSE COMMUNITY DRUG AWARENESS AWARD

## **A. Purpose.**

The Secretary of Defense Community Drug Awareness Award was designed to promote community drug awareness efforts in each of the military Services, Defense Agencies and the National Guard Bureau. The military Services, Defense Agencies and the National Guard Bureau in the past have exhibited enthusiasm and energy in designing and implementing Demand Reduction Programs for the benefit of our military members and their families.

There are three types of Drug Demand Reduction Programs within the Department of Defense:

- Programs, conducted wholly or partially with DoD assets, aimed at our military personnel and their dependents, and civilian employees of the Department of Defense;
- Programs, supported by strictly voluntary efforts of DoD personnel targeted to appropriate population, with or without contributions by other non-DoD sources;
- Programs conducted by the National Guard of the various states under the terms of the Governors' State Plans (Section 112 programs).

It is programs from within these three categories that the Secretary of Defense Community Drug Awareness Award is designed to recognize and honor.

Four candidate programs are to be submitted by each of the military Services and the National Guard Bureau, and one program by any Defense Agency that so desires. One program will be selected to receive the award from each of the military Services and the National Guard Bureau, and one award recipient will be selected from among the Defense Agency submissions. Awards will be decided by an OSD Award Selection Committee.

## **B. Award Criteria.**

The awards criteria are general in definition. This is intended to stimulate development of imaginative Demand Reduction Programs. Criteria will include the following;

- Strict adherence to the target populations within the three categories of Department of Defense Drug Demand Reduction Programs described above;
- Maximizing the effective application of Defense Department assets;
- Program impact determined by some observable and measurable events.

### **C. Nomination Procedures.**

Nominations for the Secretary of Defense Community Drug Awareness Award shall recognize programs that have occurred at least within the year prior to the request for nominations and shall be submitted by the Base Commander, or equivalent rank, to the Secretary of the respective military Department, and, in the case of the National Guard nominations, the Chief, National Guard Bureau. Nomination from Defense Agencies shall be submitted by the Director of the Agency. The awards are in recognition of base, activity, or unit programs and are not awarded to specific individual(s). The respective final selections are to be sent to the DoD Coordinator for Drug Enforcement Policy and Support, (Attention: Captain John Jemionek, Room 2E541), The Pentagon, Washington, DC 20301- 15 10.

A narrative describing the activities and achievements of each nominee shall not exceed THREE typed pages and shall document the following:

- a. Name of the program and the military Service;
- b. Location of the program (name of base or installation, ship or facility, and where located).
- c. The time period covered, such as date of inception and duration of program, if applicable;
- d. Brief description of the program, its activities, goals and achievements, citing one or two examples;
- e. Program summary paragraph;
- f. Recommendation and-verification by proper authorities;
- g. Statistical data, if appropriate.

### **D. Selection of Awards Winners.**

An ad hoc committee shall be established by the DoD Drug Coordinator to review and evaluate the nominations. The committee shall submit recommendations to the DoD Drug Coordinator for selection of the final winners. The Committee shall be composed of members from the offices of the Assistant Secretary of Defense for Force Management Policy, the Assistant Secretary of Defense for Reserve Affairs, the Assistant Secretary of Defense for Public Affairs, the Director, Washington Headquarters Services, and the DoD Drug Coordinator's Office.

### **E. Awards and Presentations.**

1. Programs selected for award shall receive a certificate signed by the Secretary of Defense citing the name and achievement of the winning programs.
2. The awards shall be presented to the winners at the Pentagon at a date to be specified by the Secretary of Defense.